



If Banking Was Only More Like Amazon...

(Ultimate convenience coupled with excellent service)

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Just coming away from a dinner with extended family, I was reflecting on how things have changed in the past decade. Conversations around the table included: the table centerpiece inspired by Pinterest, the coconut cream pie recipe found online, and almost in unison - everyone suggested "google it" when the answer to a question about Ancestry.com was being debated. Before the end of the meal, a family member was explaining how she now orders her weekly groceries online and gets everything delivered to her front door for a nominal fee (less than the cost of gas driving round trip to the market) and saving her precious time as a busy working Mom.

It seems everyone enjoys the convenience of technology, demands immediate gratification, AND still wants a great customer experience. Are these expectations realistic? I say, "yes," all of this is realistic and quite possible. That is my experience with Amazon. I can quickly peruse inventory, make value comparisons, place my order and choose from delivery options including overnight which gives me immediate gratification. All this I do with confidence because of Amazon's consistent performance.

I'm inspired. As the President of Covenant Bank I am committed to providing an experience similar to what Amazon delivers - plus the added bonus of personal touch. With our state-of-the art remote deposit capture, mobile app, and door to door courier service, we are serving clients across the Philadelphia Metropolitan area giving them access to banking without the hassle of driving to the bank - the ultimate in convenience. AND we provide personalized service - just a phone call away - with a team of competent bankers, answering calls (not an automated message) and meeting needs. This means yes, convenience, immediate gratification, and excellent service from a bank are all possible if you choose the right bank.

I invite you to experience this for yourself at Covenant Bank. Learn more at www.yourcovenantbank.com then give us a call at 267-327-4910 to get started. We are eager for you to test our covenant, "to provide banking at its best with the highest standard of integrity, character, and honesty."

Top 5 reasons to choose Covenant Bank:

- Ultimate convenience that provides anywhere/anytime banking from your computer or mobile device
- Fast access to funds with next business day availability for deposits made up to 8:00 PM
- Responsive customer service from friendly, professional bankers
- Full menu of products and services customized to meet your needs
- Confidence of a consistently excellent experience you can count on

I hope to be serving you soon (and with excellence),

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